



DALLAS PROFESSIONAL PHOTOGRAPHER'S ASSOCIATION'S
LITTLE RED SCHOOLHOUSE

August 9-11, 2013, Fredericksburg, Texas

DPPA cordially invites your Business to Sponsor the **Little Red Schoolhouse (LRSH)** Workshop that will be held in Fredericksburg, Texas on August 9, 10 and 11. For more information, visit [LRSH Website](#).

Sponsorship Categories along with what they entail are listed below:

BENEFITS	SILVER	GOLD	PLATINUM
Meals 8/9 - 8/11		1 Rep	2 Rep
LRSH Website AD	¼ Page	½ or 2 ¼ Pages	1 or 2 ½ Pages
Ads on LRSH Fliers & e-mails	Name	Medium	Large
Table at Event	Display Space (Shared Table)	Medium Space	Large Space & Banners
Attendee's List		Yes	Yes
INVESTMENT			
Cash	\$200	\$350	\$500
Gift Prices	\$100	\$350	\$500
ADDITIONAL			
Meal Sponsor		\$500	\$500
Representative	\$65	\$65	\$65
Ad on Website	\$30	\$40	\$50
Table	\$260	\$260	\$260

- Meal Sponsors benefit 30-45 min. educational presentation time in person or by video.
- Sponsors not attending can send promotional material to be delivered during event.

PAYMENT AND FULFILLMENT

Deposit	\$200	\$175	\$250
Balance *		\$175	\$250

- **Deposit** will be billed after application is received and is **due within 7 days of invoice**.
- **Deadline:** To guarantee that your business appears on LRSH printed material, Platinum sponsors must submit signed application and deposit by **March 7**. These will be distributed at local workshops as well as major events like the TPPA convention, AfterDark 2013 and other upcoming events.
- **Total Balance** (*including additional choices) is due **June 15**.
- **Gift Prizes** should arrive by **July 31** or may be delivered in person at the event.



Dallas
Professional
Photographers
Association



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Please sign the Vendor Agreement and follow payment and delivery instructions below.

VENDOR AGREEMENT

Vendor's Name			
Check one	_____ Agrees to the following Sponsorship Level:		
	<input type="checkbox"/> Platinum & Meal Sponsor	<input type="checkbox"/> Gold & Meal Sponsor	
	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver

To make this event a success, we ask that you promote LRSH to your client base in June and July. We will provide a press release with the link to LRSH website for you to promote yourself.

Please list prizes below:

Item	Description	Value
1.		
2.		
3.		
4.		
5.		

I agree to the terms stated above:

Signature	Date
Phone Number	Email

- Send this contract signed along with your advertisement to janice@imagofemina.com and pay online by [clicking here](#).
- Send the gift prices to: Lucy Huffstetter, 6646 Marlin Drive, Plano, TX 75023

VENDOR HOURS

Friday, 8/9	11:30am – 6:00 pm.	Please set up earlier to be ready by noon.
Saturday, 8/10	9:00 a.m. to 6:00 p.m.	
Sunday, 8/11	9:00 a.m. to 2:00 p.m.	You may pack up after lunch or you are welcome to stay until the end at 2 pm.



CONTACTS

- 1. Send duly signed form and digital advertisement to:

Financial and Invoicing: Janice Eddington, DPPA Treasurer
info@dallasppa.com
513-289-5550

- 2. Send raffle prizes with copy of your form to:

Lucy Huffstetter
6646 Marlin Drive
Plano, TX 75023
Lucy@dppalittleredschoolhouse.us
972-517-2136

- 3. **HANGAR HOTEL**

155 Airport Road
Fredericksburg, TX 78624
830-997-9990

The Conference Center at the Hangar Hotel has more than 8,000 sq ft of air conditioned space. All vendors will be in the room where everything is happening: One set up and one take down, saving time and energy! So even during shooting time you will be in the center of all the action!

For your convenience, there are several hotels with a wide range of room rates in the area. LRSB staff and Speakers will stay at Hanger Hotel, Fredericksburg TX.

4. URLS

Little Red SchoolHouse	http://www.dppalittleredschoolhouse.us/
Pay Online	http://www.dallasppa.com/Events?eventId=622695&EventViewMode=EventDetails